

# MEMORANDUM

Agenda Item No. 3(A)(1)

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**TO:** Honorable Chairman Jean Monestime  
and Members, Board of County Commissioners

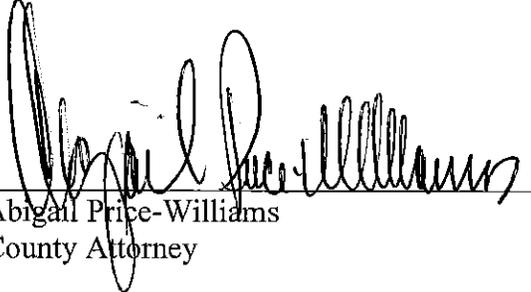
**DATE:** November 3, 2015

**FROM:** Abigail Price-Williams  
County Attorney

**SUBJECT:** Resolution retroactively  
authorizing in-kind services  
for the October 3, 2015  
“Celebrate Orgullo Festival”

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The accompanying resolution was prepared and placed on the agenda at the request of Prime Sponsor Commissioner Bruno A. Barreiro.



Abigail Price-Williams  
County Attorney

APW/smm



# MEMORANDUM

(Revised)

**TO:** Honorable Chairman Jean Monestime  
and Members, Board of County Commissioners

**DATE:** November 3, 2015

**FROM:** Abigail Price-Williams  
County Attorney

**SUBJECT:** Agenda Item No. 3(A)(1)

Please note any items checked.

- "3-Day Rule" for committees applicable if raised
- 6 weeks required between first reading and public hearing
- 4 weeks notification to municipal officials required prior to public hearing
- Decreases revenues or increases expenditures without balancing budget
- Budget required
- Statement of fiscal impact required
- Statement of social equity required
- Ordinance creating a new board requires detailed County Mayor's report for public hearing
- No committee review
- Applicable legislation requires more than a majority vote (i.e., 2/3's \_\_\_\_, 3/5's \_\_\_\_, unanimous \_\_\_\_ ) to approve
- Current information regarding funding source, index code and available balance, and available capacity (if debt is contemplated) required

Approved \_\_\_\_\_ Mayor  
Veto \_\_\_\_\_  
Override \_\_\_\_\_

Agenda Item No. 3(A)(1)  
11-3-15

RESOLUTION NO. \_\_\_\_\_

RESOLUTION RETROACTIVELY AUTHORIZING IN-KIND SERVICES FROM THE PARKS, RECREATION AND OPEN SPACES DEPARTMENT FOR THE OCTOBER 3, 2015 "CELEBRATE ORGULLO FESTIVAL" SPONSORED BY THE UNITY COALITION/COALICION UNIDA, INC. IN AN AMOUNT NOT TO EXCEED \$1,750.00 TO BE FUNDED FROM THE BALANCE OF THE DISTRICT 5 FY 2014-15 IN-KIND RESERVE FUND

**WHEREAS**, the Unity Coalition/Coalicion Unida, Inc., has requested in-kind services from the Parks, Recreation and Open Spaces Department for the October 3, 2015 "Celebrate ORGULLO Festival" event in an amount not to exceed \$1,750.00 (see attached Fee Waiver/In-kind Service Application); and

**WHEREAS**, the "Celebrate ORGULLO Festival" fosters better understanding, tolerance and community building by showcasing the talents, culture and heritage associated with the South Florida LGBT community; and

**WHEREAS**, Unity Coalition/Coalicion Unida, Inc. is a not-for-profit organization; and

**WHEREAS**, the "Celebrate ORGULLO Festival" is a major event, as that term is defined in the attached Fee Waiver/In-kind Service Application, and \$1,750.00 of the in-kind services shall be funded from the balance of the District 5 FY 2014-15 In-Kind Reserve funds,

**NOW, THEREFORE, BE IT RESOLVED BY THE BOARD OF COUNTY COMMISSIONERS OF MIAMI-DADE COUNTY, FLORIDA**, that this Board retroactively authorizes in-kind services from the Parks, Recreation and Open Spaces Department for the October 3, 2015 "Celebrate ORGULLO Festival" event sponsored by Unity Coalition/Coalicion Unida, Inc. in an amount not to exceed \$1,750.00 to be funded from the balance of the District 5 FY 2014-15 In-Kind Reserve Fund.

The Prime Sponsor of the foregoing resolution is Commissioner Bruno A. Barreiro. It was offered by Commissioner \_\_\_\_\_, who moved its adoption. The motion was seconded by Commissioner \_\_\_\_\_ and upon being put to a vote, the vote was as follows:

Jean Monestime, Chairman	
Esteban L. Bovo, Jr., Vice Chairman	
Bruno A. Barreiro	Daniella Levine Cava
Jose "Pepe" Diaz	Audrey M. Edmonson
Sally A. Heyman	Barbara J. Jordan
Dennis C. Moss	Rebeca Sosa
Sen. Javier D. Souto	Xavier L. Suarez
Juan C. Zapata	

The Chairperson thereupon declared the resolution duly passed and adopted this 3<sup>rd</sup> day of November, 2015. This resolution shall become effective upon the earlier of (1) 10 days after the date of its adoption unless vetoed by the County Mayor, and if vetoed, shall become effective only upon an override by this Board, or (2) approval by the County Mayor of this Resolution and the filing of this approval with the Clerk of the Board.

MIAMI-DADE COUNTY, FLORIDA  
BY ITS BOARD OF  
COUNTY COMMISSIONERS

HARVEY RUVIN, CLERK

By: \_\_\_\_\_  
Deputy Clerk

Approved by County Attorney as  
to form and legal sufficiency.

GKS

Gerald K. Sanchez

MIAMI-DADE COUNTY  
FEE WAIVER/IN-KIND SERVICES APPLICATION  
FY 2008-09

COUNTY FEE WAIVERS OR IN-KIND SERVICES REQUESTED THROUGH THIS PROCESS ARE NOT EFFECTIVE UNTIL APPROVED BY ACTION OF THE BOARD OF COUNTY COMMISSIONERS PURSUANT TO THE MIAMI-DADE COUNTY HOME RULE CHARTER

Please complete the following form and submit completed form along with requested materials, if applicable, to:

Office of Strategic Business Management  
111 N.W. 1st Street, Suite 2200  
Miami, FL 33128

Phone: (305) 375-5143  
Fax: (305) 375-5168

Type of Event/Application (select one of the following):

- District Event - Event of minimal impact related to specific commission district (Complete questions 1-7, sign and date; copy will be submitted to the appropriate District Commissioner within two days of receipt of application.)
- Small Event - Event of minimal impact not necessarily related to a specific commission district. (Complete questions 1-7, sign and date.)
- Special Event\* - Event with expected attendance of less than 5,000 with localized impact limited to an individual community or municipality (Complete questions 1-12, sign, date and submit form no later than 60 days prior to event date.)
- Major Event\* - Large Event with expected attendance of over 5,000 or significant probability of protests, controversy, violence or vandalism (Complete questions 1-12, sign, date and submit form no later than 120 days prior to event date.)

**\*\*Note: Event budget must be included for "Special" and "Major" event types.\*\***

Commissioner sponsoring event Commissioner Bruno Barreiro

1. Full legal name of the requesting organization: Unity Coalition | Coalicion Unida, Inc.

2. Applicant Status: (Select one of the choices below)

- Not-For-Profit or Tax Exempt
- For-Profit
- Local Government or Public Entity
- Other (specify): \_\_\_\_\_

3. Name and contact information for single point of contact (address, phone, fax, e-mail address, etc.): \_\_\_\_\_

**HERB SOSA**

**831 Ninth Street, Miami Beach, Florida 33139**

**herb@unitycoalition.org 786-271-6982**

4. Specify fee waiver or In-kind service requested (quantify, if applicable): In-kind use of 26' portable show stage.

5. Name, date of event, description, and purpose of the event (if event is a fund-raiser, define the beneficiaries): \_\_\_\_\_

**5th annual Celebrate ORGULLO - Hispanic LGBT Pride Festival & Carnaval**  
**Saturday, October 3, 2015 at MUSEUM PARK.**

**Celebrating the culture, talents & heritage of the hospanic LGBT community.**  
**Event is free & open to ail, 10am to 9pm.**

6. Please select ALL that apply to event:

- Economic Development: Event supports vitality or growth of the local economy
- Youth/Education: Event benefits youth of any age and/or offers educational benefits
- Health and Social Services: Event supports health-related causes and/or social programs or institutions that improve quality of life within the community
- Arts and Culture: Event supports music, theatre, literature, art or culture
- Environmental: Event benefits environmental concerns or promotes conservation
- Sports and Athletics: Event supports/promotes organized sports or recreational participation

7. Physical address of event venues (please specify Commission District(s)): \_\_\_\_\_

**MUSEUM PARK - 1075 Biscayne Boulevard, Miami Beach Florida 33131**

8. Description of regional or local impact: \_\_\_\_\_

**Celebrate ORGULLO, now in its 5th year, fosters better understanding, tolerance and community building - by showcasing the talents, culutre and heritage associated with the SO Fla Hispanic LGBT community. This not only stimulates social conciousness and betterment, but is a huge economic engine for local & tourism dollars.**

9. Daily/hourly event schedule, including set-up and breakdown schedule (attach event calendar, if applicable): \_\_\_\_\_

**Celebrate ORGULLO set up of all tents, stages & related equipment is being coordinated with the City of Miami Parks Trust dept., for LOAD IN of Friday, Oct 2, 4pmt to 9pm, and TAKE DOWN on Saturday, Oct 3, 9pm to 11pm.**

10. Detailed description of event venues (map or schematic of event venues, access points, surrounding roadways and traffic flow diagrams, if applicable): \_\_\_\_\_

**Full event footprint is within the boundaries of MUSEUM PARK, and no road closures or traffic rerouting is NOT applicable.**

11. Expected number of participants and estimated attendance (per day, if applicable): 10,000

12. Itemized budget, including total event budget, total budget of host organization, if applicable, and total commitment of resources (attach additional pages as needed): **See attached.**

I hereby certify that all the statements made in this application are true and correct.



\_\_\_\_\_  
Signature of Authorized Representative

**July 29, 2015**

\_\_\_\_\_  
Date

**DETAILED PROJECT BUDGET**  
**Celebrate ORGULLO Festival 2015**  
 Unity Coalition | Coalicion Unida, Inc.

**ADMINISTRATIVE**

MANAGEMENT: ALL Personnel are 100% volunteer – No salaries associated with this project.

**ARTISTIC**

Payments for PERFORMERS at ORGULLO Carnival (Oct 3, 2015) – Iris Chacon, Giovanni Falchetti, EnVee, Karina Iglesias, Rych Niel, Richie Rosario, Lady M, Jessica Lane, Adora, Shanaya, Justice Divine, Gay Men's Chorus, Pride Steel Band, ...

Cash \$ 6,000  
 InKind \$20,000

**TECHNICAL EMPLOYEES & SERVICES**

We are paying a SET FEE to the Miami Parks Trust for:

Equipment Rental (Tents, tables, chairs, stages)	Cash	\$11,500
Space Rental (Museum Park)		\$ 7,000
Parking		\$ 1,336
Sanitation		\$ 2,926
Police		\$ 1,840
Fire/Rescue		\$ 2,300
Security		\$ 300
Garbage pick up		\$ 1,550

**SOUND/LIGHTING Equipment & Personnel**

We use SoundMasters, LLC – Jorge Lobo for all

Cash \$10,500

**INSURANCE**

Casswood Insurance – Dori  
 Liability, personal injury, etc.

Cash \$ 1,000.

**MARKETING, ADVERTISING & PUBLICITY**

Miami Herald & El Nuevo Herald (1-1/2 page)	InKind	\$10,000
COMCAST NBC (250+ TV spots – 3 sec)	InKind	\$30,000
EDGE Media Network (ads in 18 national markets – online)	InKind	\$30,000
AMBIENTE Magazine (Spanish, English & Portuguese – online)	InKind	\$20,000
HotSpots & Genre Latino Magazines (online & print)	InKind	\$20,000

CityBash GROUP – P.R. agency of record	Cash	\$ 500
	InKind	\$ 100

Program Printing (HotSpots Media)	Cash	\$ 1,200
	InKind	\$ 1,000

**TRAVEL**

Bringing artists & writers to town for Carnaval

Cash \$ 2,500

**SUPPLIES**

Cash \$ 1,000

**OFFICE RENTAL & UTILITIES**

We receive DONATED office space & all related costs from  
QUEST Workspaces at 777 Brickell Avenue, Suite 500, Miami

InKind \$ 5,000

**REFRESHMENTS**

For Carnival Volunteers & artists (Sodas, Water, etc)

Cash \$ 3000



**SHOWMOBILES, STAGES, BLEACHERS,  
AND SOUND PRODUCTION**  
(305) 226-8315 Ext. 224/(305) 553-8511 (Fax)

**EQUIPMENT (S) CONFIRMATION FORM**

ORGANIZATION/AGENCY: UNITY COALITION|COALICION UNIDA, INC.

EQUIPMENT REQUESTED: 26' PORTABLE EVENTS STAGE

NAME OF PERSON RESPONSIBLE FOR THIS BILL: Comm. Barreiro

OR INDEX CODE (MIAMI-DADE AGENCIES ONLY): \_\_\_\_\_

BILLING ADDRESS/ZIP CODE: \_\_\_\_\_

NAME/TITLE OF THE EVENT: UC|CU's Celebrate ORGULLO Festival

ADDRESS OF EVENT: 1075 BISCAYNE BOULEVARD, MIAMI - MUSEUM PARK

TODAY'S DATE: JULY 29, 2015      DATE (S) & TIME OF EVENT: SAT., OCT 3, 2015 - 10AM TO 9PM

SET-UP TIME & DAY: FRIDAY, OCT 2, 2015 3PM

TAKE-DOWN & DAY: SUNDAY, OCT 4, 2015 10AM

CONTACT PERSON/PHONE: HERB SOSA - 786-271-6982

AT SITE CONTACT/CELL PHONE#: HERB SOSA - OR - KEN WILCOX 786-359-7991

SPECIAL INSTRUCTIONS: Direction item(s) are to be placed, maps, diagrams, etc. AS PER HERB SOSA ON SITE.

OTHER INFORMATION: Include additional equipment if needed.

We, the users, understand that we assume full responsibility for any damage, theft, or loss to said equipment and its accessories between the time the Miami-Dade Park and Recreation Department completes setting up and the time it takes down. We, the users, also agree to adhere to the requests set forth in the rental policy. We do have a copy of the rental policy and fully understand the requirements set forth in renting the equipment requested as out-lined in the rental policy. We also understand that the total fee is to be remitted (15) fifteen working days before the event.

\*Fee: \$1750

Signature: [Handwritten Signature]

\*(SEE FEE SCHEDULE FOR EXACT CHARGES)

Agency/Group: BCC District 5

**CANCELLATIONS MUST BE MADE 72 HOURS IN ADVANCE OF THE EVENT BY FAX OR EMAIL OTHERWISE EXPECT TO BE CHARGED 1/2 (HALF) OF RENTAL FEE. \*There will be no completed reservation on the schedule unless the confirmation Form is filled out completely and signed.**

Late equipment arrivals, please call (786) 236-7926



## Detail by Entity Name

### Florida Not For Profit Corporation

UNITY COALITION/COALICION UNIDA, INC.

### Filing Information

Document Number	N08000008427
FEI/EIN Number	26-3327254
Date Filed	09/09/2008
State	FL
Status	ACTIVE
Last Event	AMENDMENT
Event Date Filed	11/28/2011
Event Effective Date	NONE

### Principal Address

831 9TH STREET  
MIAMI BEACH, FL 33139

Changed: 01/17/2010

### Mailing Address

831 9TH STREET  
MIAMI BEACH, FL 33139

Changed: 01/17/2010

### Registered Agent Name & Address

SOSA, HERB  
831 9TH ST  
MIAMI BEACH, FL 33139

Name Changed: 08/05/2009

Address Changed: 08/05/2009

### Officer/Director Detail

#### Name & Address

Title P

SOSA, HERIBERTO  
831 9TH STREET  
MIAMI BEACH, FL 33139

Title T

Wilcox, Kenneth  
1228 West Avenue  
614  
Miami Beach, FL 33135

Annual Reports

Report Year	Filed Date
2013	04/17/2013
2014	01/09/2014
2015	01/09/2015

Document Images

<a href="#">01/09/2015 -- ANNUAL REPORT</a>	<a href="#">View image in PDF format</a>
<a href="#">01/09/2014 -- ANNUAL REPORT</a>	<a href="#">View image in PDF format</a>
<a href="#">04/17/2013 -- ANNUAL REPORT</a>	<a href="#">View image in PDF format</a>
<a href="#">06/11/2012 -- ANNUAL REPORT</a>	<a href="#">View image in PDF format</a>
<a href="#">11/28/2011 -- Amendment</a>	<a href="#">View image in PDF format</a>
<a href="#">10/02/2011 -- REINSTATEMENT</a>	<a href="#">View image in PDF format</a>
<a href="#">01/17/2010 -- ANNUAL REPORT</a>	<a href="#">View image in PDF format</a>
<a href="#">08/05/2009 -- Reg. Agent Change</a>	<a href="#">View image in PDF format</a>
<a href="#">05/01/2009 -- ANNUAL REPORT</a>	<a href="#">View image in PDF format</a>
<a href="#">10/17/2008 -- Amendment</a>	<a href="#">View image in PDF format</a>
<a href="#">09/09/2008 -- Domestic Non-Profit</a>	<a href="#">View image in PDF format</a>

# Memorandum



**Date:** November 3, 2015

**To:** Honorable Chairman Jean Monestime  
and Members, Board of County Commissioners

**From:** Carlos A. Gimenez  
Mayor

A handwritten signature in black ink, appearing to read "Carlos A. Gimenez", written over the printed name.

**Subject:** District Specific In-Kind Request

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A waiver for in-kind services has been requested by the Unity Coalition/Coalicion Unida, Inc. for their "Celebrate ORGULLO Festival" event to be held on October 3, 2015.

In-kind services have been requested in the amount of \$1,750.00 from the Parks, Recreation and Open Spaces Department for the use of a 26' portable show stage. This event will be funded from the balance of District 5 FY 2014-15 In-Kind Reserve Fund.

A handwritten signature in black ink, appearing to read "Edward Marquez", written over a horizontal line.

Edward Marquez  
Deputy Mayor

Inkind01542